



3414 HACKBOTS
**PURPLE IS THE
NEW GREEN**

AN ORIGINAL RECYCLING CAMPAIGN EST. 2013

REDUCE YOUR CARBON FOOTPRINT!

- ENCOURAGE RECYCLING OF ALL MATERIALS IN YOUR SHOP/SCHOOL/COMMUNITY
- CREATE CUSTOM WATER BOTTLES FOR YOUR TEAM, AND REDUCE THE AMOUNT OF PLASTIC WATER BOTTLE WASTE
- PROMOTE RECYCLING TO THE COMMUNITY, VIA PUBLIC AWARENESS EVENTS

Reducing the carbon footprint of humanity is imperative to Earth's survival. Team 3414, the Hackbots, based out of Farmington, Michigan, have started a campaign encouraging recycling and clean energy awareness throughout their community. At every competition they attend, they set up recycling stations. Within their community, they have partnered with the Nature Center to provide fun filled activities for weekly Family Energy Nights, targeted for elementary school children. Please contact us, and we will provide you a framework guide to set up a similar campaign in your community. Our goal is to allow this campaign to spread state, and then nationwide.

FOR MORE INFORMATION CONTACT: TEAM3414HACKBOTS@GMAIL.COM